

VIPs for dessert

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The Lindau Entrepreneurs Reception (*Lindauer Gewerbeapéro*) is known for relaxed exchange between businesspeople and authorities. This year the highlight was a man from the entertainment branch.

Stefan Jäggi

Kurt Aeschbacher, Moritz Leuenberger, Martina Hingis, Alain Sutter, Ottmar Hitzfeld, Samuel Schmid ... they were all present at the entrepreneurs reception sponsored by the community of Lindau and held this year at the Micronel company in Tagelswangen. The VIPs were not seen, but heard. After lunch, voice imitator Peter Hässig, who his manager calls "a man with a hundred voices," took the sixty-some visitors on a sweeping tour of the Swiss VIP world.

The attendees visibly enjoyed Hässig as the amusement grew. Mayor and organizer Fritz Jenzer was also enthusiastic about the one-man show: "The man was recommended to me, and he was highly appreciated by everyone."

A lot of business in a little space

The event was hosted by the community of Lindau and by Micronel, a company domiciled in Tagelswangen since its founding in 1968. Today the company is a global leader in the ventilation industry. CEO Peter Meier Junior, who has until now never had time to attend the entrepreneurs reception, finds it a sensible event: "Here in the community of Lindau everything happens within a very small space, so good contact among business people is extremely important." Besides that, the event brings entrepreneurs instantly up to date on what the authorities are doing.

The community is likewise convinced of the value of such an annual meeting. "The business reception is a keystone of our location marketing," says Mayor Jenzer. It demonstrates to entrepreneurs a business-oriented attitude.

And the entrepreneurs themselves consider the reception a useful affair. For instance, Hugo Baltensberger of Stroba AG tells that "day after day we concentrate only on our own business. Here, we get for once an overview of the overall picture." The business presentations, which this year gave way for the show of Peter Hässig, were not really missed.

"This is about sociability, and therefore, making and maintaining contacts," says Rolf Weiss of Trirenova company. The show of hundred-voice Hässig thus came at just the right time. Also contributing to the conviviality were generous snack, lunch, and dessert buffets, sponsored by the community.